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Cochlear at AAA 2025



March 26th – 29th, 2025 New Orleans, LA

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Visit us at Booth #1012 and at the
HearTECH Hub!

Meet Daisy Kent

Meet Daisy Kent – a finalist on Season 28 of “The Bachelor,” a beloved children’s book author and a proud Cochlear™ Nucleus® Implant recipient

Be among the first 75 visitors to Cochlear’s booth #1012 and receive a signed copy of Daisy’s book on:

Wednesday, March 26th between 4:00–7:30 PM

&

Thursday, March 27th between 5:00 - 6:00 PM



Hear Daisy Kent's Journey to a cochlear implant



Industry Update:

Reconnecting to the world: My Journey with a Cochlear Implant –
Featuring Daisy Kent

Thursday, March 27th
12:55 – 1:25 PM

Student Academy of Audiology Session:

Empowering your patients to support their hearing loss journey –
hear from recipient Daisy Kent

Thursday, March 27th
3:00 – 4:00 PM

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Implantable Solution Educational Sessions throughout AAA 2025

Implantable Solution Educational Sessions



Implantable Solution Educational Sessions

Title	Presenter	Date & Time
Active transcutaneous bone conduction outcomes in children aged 5-11 years: a multicenter trial	Kate Moyer, AuD Rady Children's Hospital	Thursday March 27 th 3:30 – 4:00 PM
Future Forecast Session	Patti Trautwein, MA, AuD	Thursday March 27 rd 5:00 – 6:00PM Location: HearTECH Hub
Streamlining Clinical Decision Making during Cochlear Implant Evaluations and Post Operative Cochlear Implant Assessment Using the New Minimum Speech Test Battery Version 3 (MSTB-3)	Kristen Caron, AuD Terry Zwolan, PhD	Friday March 28 th 8:00 – 9:00 AM
Navigating Change: Parental Perspectives on Children's Transition to Surgical Bone Conduction	Kate Moyer, AuD Rady Children's Hospital	Saturday March 29 th 10:45 – 11:15 AM

Industry Updates

Title	Presenter	Date & Time
Industry Update: Reconnecting to the world: My Journey with a Cochlear Implant	Daisy Kent	Thursday, March 27 th 12:55 – 1:25 PM
Industry Update: What's New in 2025 with Cochlear and Implantable Solutions	Sara Causin and Amanda Simpson	Friday, March 25 th 1:50 – 2:20 PM

For most-updated information on session locations, please reference **AAA 2025 Schedule-at-a-Glance**

Active Transcutaneous Bone Conduction Outcomes in Children Aged 5-11 Years: A Multicenter Trial

Thursday, March 27th @ 3:30 – 4:00 PM

Location: Reference AAA 2025 Schedule-at-a-Glance

The Osia® 2 system was recently cleared for individuals aged 5 years and older. Results from the FDA regulated, multi-center trial will be presented. In support of this new pediatric indication for use, clinical batteries for patient identification, evaluation and assessment will be discussed. Case studies will be presented to solidify learnings.



Kate Moyer, Au.D, CCC-A
Rady Children's Hospital

Future Forecast – Strategies to Promote Hearing Health-Care and the Audiology Profession



Thursday, March 27th 5:00 -6:00 PM

In the United States, approximately 49 million adults have under or untreated hearing loss with this level expected to grow by 30 million over the next four decades. Key stakeholders committed to reducing the rate of untreated hearing loss include manufacturers, audiologists, physicians and policymakers but the role of audiologists is not always recognized as clinicians that can play an instrumental role in not only treating hearing loss, but also improving overall health outcomes. Audiologists offer comprehensive diagnostic and audiological services including evaluations, diagnostic testing and treatment of hearing and balance disorders. However, there are a variety of threats to the future of the audiology profession, such as lack of recognition by Medicare, physician views of hearing health, variation in audiology practice, narrow insurance provider networks, and lack of public awareness of audiological services. Audiologists must be ready to stand together, to clearly differentiate themselves, protect their future, raise their profile among lawmakers and other health care professionals, and ensure more adults are seeking out audiologists and their services moving forward.



Patti Trautwein, Au.D
Vice President, Market Access
& Clinical Affairs

Streamlining Clinical Decision Making During Pre and Post Operative Cochlear Implant Assessment Using the New Minimum Speech Test Battery, Version 3 (MSTB-3)

Friday, March 28th @ 8:00 – 9:00 AM

Location: Reference AAA 2025 Schedule-at-a-Glance

The Minimum Speech Test Battery, Version 3 (MSTB-3) was recently updated and provides clinicians with a more streamlined test battery for pre-operative determination of candidacy and post-operative assessment of cochlear implant performance. This session will describe these updates and how they have been applied in our clinics. Cases studies will be used to demonstrate utilization of the MSTB-3 in pre- operative determination of candidacy in traditional cases and in cases of single-sided deafness (SSD) and asymmetric hearing loss. Case presentations will also be used to demonstrate use of the MSTB-3 to evaluate post-operative performance.



Terry Zwolan, Ph.D
Director, Medical Affairs



Kristen Caron, Au.D
Clinical Ops Lead Audiologist

Navigating Change: Parental Perspectives on Children's Transition to Surgical Bone Conduction Devices

Saturday, March 29th @ 10:45 – 11:15 AM

Location: Reference AAA 2025 Schedule-at-a-Glance

This study investigates the transition from non-surgical bone conduction devices to surgical implants in pediatric patients, addressing the audiological benefits, device usage patterns and parental satisfaction involved. Conducted across seven U.S. clinics, we recruited 50 children (mean age 7.4 years) with various types of hearing loss. Pre-operative audiological assessments using a softband device were compared to results from surgically implanted devices at 3, 6, and 12 months post-activation. Preliminary findings indicate high parental satisfaction (mean score 9.2) with the device post-implantation and promising audiological improvements, emphasizing the need for further analysis to guide clinical practices and support families in their decision-making regarding auditory solutions.



Kate Moyer, Au.D, CCC-A
Rady Children's Hospital

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Industry Updates at AAA 2025

Reconnecting to the world: My Journey with a Cochlear Implant – Featuring Daisy Kent

Thursday, March 27th @ 12:55 – 1:25 PM

Location: Reference AAA 2025 Schedule-at-a-Glance

Join us for an inspiring talk as influencer and former Bachelor contestant, Daisy Kent, shares her personal journey with a cochlear implant. In striving to provide patient centric care, it's more important than ever to understand the patient's perspective on their hearing challenges in all areas of life. Discover the emotional highs and challenges she faces, and how the implant transformed her life and how she is inspiring others. Her story will provide valuable insights into the patient experience and highlight how the professionals she worked with were instrumental in connecting her to the support she needed throughout the process.



Daisy Kent, Cochlear™ Nucleus®
Implant Recipient

What's New in 2025 with Cochlear and Implantable Solutions

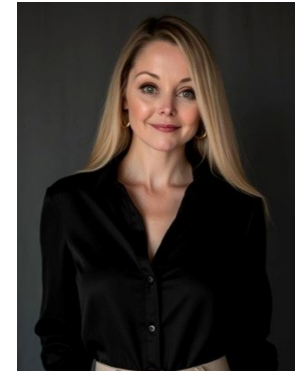
Friday, March 28th 1:50 – 2:20 PM

Location: Reference AAA 2025 Schedule-at-a-Glance

Implantable hearing solutions are evolving rapidly. This presentation will explore the latest technological advancements, review current indications, and guide clinicians on offering these solutions at the optimal point in their patients' hearing journey. Discover how these innovations are transforming lives and learn about the many resources Cochlear provides to support you as a professional.



Sara Caussin, Au.D., Area
Manager – Cochlear Americas



Amanda Simpson., Au.D., Cochlear
Provider Network Territory
Manager

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Student Academy of Audiology Sessions

Educational Sessions offered to Student Academy of Audiology Attendees



Student Academy of Audiology Sessions

Title	Presenter	Date & Time
Student Academy of Audiology Session: How to become an “X” Audiologist	Terry Zwolan and Samantha Zwolan	Thursday, March 27th 12:30 – 1:30 PM
Student Academy of Audiology Session: New professionals panel	Panel	Thursday, March 27th 1:45 – 2:45 PM
Student Academy of Audiology Session: Empowering your patients to support their hearing loss journey – hear from recipient Daisy Kent	Daisy Kent	Thursday, March 27th 3:00 – 4:00 PM
Student Academy of Audiology Session: Supporting severe to profound patients: a surgeon’s perspective	Neal Jackson, M.D., FACS	Friday March 28th 3:30 – 4:30 PM

Student Academy of Audiology Session: How to become an “X” Audiologist

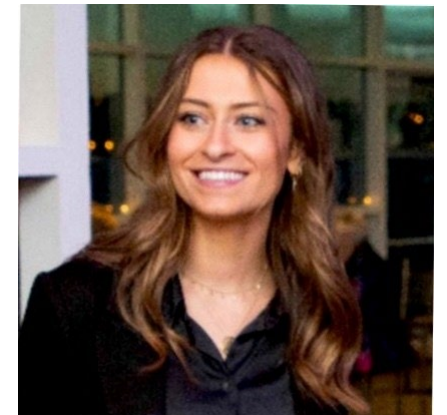
Thursday, March 27th 12:30 – 1:30 PM

Location: Reference AAA 2025 Schedule-at-a-Glance

Attendees will participate in roundtable discussion segments with professional audiologists representing a variety of specialties such as Auditory Processing Disorder, Cochlear Implants, Pediatric, Private Practice, and Educational Audiology. During each segment, attendees will have the opportunity to learn from audiology professionals about their area(s) of expertise and what a typical day looks like for them.



Terry Zwolan, Ph.D
Director, Medical Affairs



Samantha Zwolan, Au.D.,
Clinical Territory Manager

Student Academy of Audiology Session: New professional's panel



Thursday, March 27th @ 1:45 – 2:45 PM

Location: Reference AAA 2025 Schedule-at-a-Glance

Congratulations! You are graduating with your doctorate in audiology! But what comes next? This panel will feature several new audiology professionals as they discuss the challenges, opportunities, and transitions that come with entering the audiology profession as a new graduate. Attendees will be invited to ask their own questions related to transitioning to life after grad school.



Jennifer Tyler, BS
Idaho State University

Janna Hines Orr
Audiology Extern,
Washington University, St. Louis

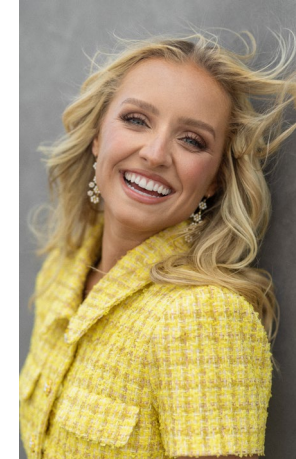
Jasmine Rodrigues, Au.D
Audiology Concepts

Student Academy of Audiology Session: Empowering your patients to support their hearing loss journey – hear from recipient Daisy Kent

Thursday, March 27th @ 3:00 – 4: 00 PM

Location: Reference AAA 2025 Schedule-at-a-Glance

As you embark on your professional journey in audiology, it's crucial to guide your patients towards the best solutions and understand the resources available to support them. Join us for an inspiring session with influencer and former Bachelor contestant, Daisy Kent. Daisy will share her personal journey to receiving a cochlear implant and highlight the pivotal role that audiology professionals played in her experience. Additionally, she will discuss how sharing her story on social media has empowered others to feel less isolated and encouraged them to take the next step in their own hearing journeys.



Daisy Kent, Cochlear™ Nucleus®
Implant Recipient

Student Academy of Audiology Session: Supporting severe to profound patients: a surgeon's perspective

Friday, March 28th 3:30 – 4:30 PM

Location: Reference AAA 2025 Schedule-at-a-Glance

Join us for an insightful educational session where we delve into the unique challenges and considerations involved in supporting patients with severe to profound hearing loss. Led by an experienced surgeon, this session will provide a comprehensive overview of the medical and emotional aspects of patient care for this patient population. Students will gain valuable insights into surgical interventions, patient management strategies, and counseling tips. This session is designed to enhance your understanding and prepare you for real-world scenarios in clinical practice. Don't miss this opportunity to learn from a surgeon's perspective and elevate your patient care skills!



Neal Jackson, MD, FACS
Tulane School of Medicine



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Disclaimers

This material is intended for health professionals. If you are a consumer, please seek advice from your health professional about treatments for hearing loss. Outcomes may vary, and your health professional will advise you about the factors which could affect your outcome. Always read the instructions for use. Not all products are available in all countries. Please contact your local Cochlear representative for product information.

ACE, Advance Off-Stylet, AOS, AutoNRT, Autosensitivity, Beam, Bring Back the Beat, Button, Carina, Cochlear, 科利耳, コクレア, 코클리어, Cochlear SoftWear, Codacs, Contour, Contour Advance, Custom Sound, ESPrit, Freedom, Hear now. And always, Hugfit, Hybrid, Invisible Hearing, Kanso, MET, MicroDrive, MP3000, myCochlear, mySmartSound, NRT, Nucleus, Outcome Focused Fitting, Off-Stylet, Slimline, SmartSound, Softip, SPrint, True Wireless, the elliptical logo, and Whisper are either trademarks or registered trademarks of Cochlear Limited. Ardiium, Baha, Baha SoftWear, BCDrive, DermaLock, EveryWear, SoundArc, Vistafix, and WindShield are either trademarks or registered trademarks of Cochlear Bone Anchored Solutions AB.

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